

December 31, 2021

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending December 31, 2021.

On December 15, 2021 IDNYC and the New York City Department of Corrections (DOC) introduced a partnership to increase access to IDNYC cards for those who have been recently incarcerated. With this partnership, the City has expanded the list of acceptable documents to include identity information and photos already maintained by DOC as part of the detention process, thereby easing the steps to get an IDNYC card for formerly incarcerated individuals.

IDNYC has continued to ensure that cardholders and applicants have access to services and benefits. In addition to working with its partner agencies and organizations to communicate with the public, during the fourth quarter IDNYC reopened its enrollment sites at the Queens Public Library in Jamaica and at the Bronx Library Center. Additionally, IDNYC has responded to public demand by increasing capacity overall throughout its enrollment sites this quarter, and notably has increased workstations at the Bronx Department of Finance, Brooklyn Public Library, Department of Health and Mental Hygiene in East Harlem, and Manhattan CBIC.

During the fourth quarter of 2021, IDNYC held temporary enrollment at sites across the city. Temporary enrollments have continued with the Queens Borough President's Office from May 4 until January 31, 2022, and at the Bloomingdale Library in Manhattan from September 13 to October 14, 2021. In addition, the Mobile Command Center (MCC) was deployed to host enrollments, at Assembly member Catalina Cruz's office in Corona, Queens, from October 27-28, 2021, Kingsboro Psychiatric Center in Brooklyn from October 13-14, 2021, Gurdwara Sikh Cultural Society in Queens on November 7, 2021, at the Fall NYC Citizenship Drive in Brooklyn on November 20, 2021, and at the Sunset Park Business Improvement District in Brooklyn, on December 8, 2021.

As of the end of this quarter, a total of 1,436,848 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor de Blasio, Speaker Johnson, and the New York City Council. We look forward to supporting New Yorkers in our city as we continue to recovery.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Raquel Batista, Commissioner, Mayor's Office of Immigrant Affairs



Daniel Steinberg, Acting Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Melanie Hartzog, Deputy Mayor
Emma Wolfe, Deputy Mayor for Administration
Lydon Sleeper, Director of Intergovernmental Affairs

New York City Identity Card Program Quarterly Report October 1, 2021- December 31, 2021

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,867,308 applications, including renewal applications, had been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of December 31, 2021 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population ¹ (age 10 & up)
Bronx	329,177	20.10%
Brooklyn	540,186	18.17%
Manhattan	370,858	19.04%
Queens	581,521	21.09%
Staten Island	45,500	8.34%
Non-NYCP.O. Box	66	
TOTAL	1,867,308	18.92%

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

2) The number of New York City identity cards issued:

As of December 31, 2021, IDNYC had issued 1,819,920 cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

3) **The number of New York City identity cards issued to minors:**

As of December 31, 2021, IDNYC had issued 67,781 cards to minors (individuals ages 10 to 17).

4) **The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:**

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

5) **The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:**

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

6) **The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:**

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

7) **The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:**

During the reporting period, IDNYC disclosed the information for one applicant pursuant to a judicial subpoena to law enforcement.

8) **The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:**

Since the program's launch in January 2015, 313 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 11 instances in which an individual sought to obtain an IDNYC card under another name and/or identity and all 11 applications were denied. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team then proceed with an investigation in accordance with program protocols. There were 2 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 13 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

9) **The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:**

During the fourth quarter of 2021, IDNYC has provided education and outreach assistance for enrollment for communities throughout New York City. IDNYC continues to create awareness around IDNYC by facilitating appointment making, renewals, and by assisting constituents with basic card changes that can now be done through IDNYC's new enrollment portal. IDNYC has continued its collaboration with elected officials and community-based organizations to host IDNYC pop ups and participate in resource fairs and tabling events across the city. Partnerships include hosting an IDNYC pop up with Assemblymember Catalina Cruz from October 27-28, 2021. Additionally, the community services team participated in 21 events such as tabling, resource and health fairs, vaccine outreach events, holiday turkey drives, and heritage events with Senator Jessica Ramos in Queens, Council Member Antonia Reynoso in Brooklyn, Council Member Diana Ayala in the Bronx, and Union Settlement in East Harlem. Finally, the IDNYC mobile command center was deployed to a citizenship drive in Brooklyn in November and at the Sunset Park Business Improvement District in Brooklyn in December.

Additionally, throughout this quarter IDNYC enrolled 4,220 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC on the Go!

10) **The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:**

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance during the pandemic of cards that expired after March 20, 2020 by benefit and cultural partners, financial institutions, and by NYPD and other government agencies for identification. This extended acceptance will afford cardholders the ability to complete the renewal process but continue to use their cards pending renewal during the pandemic.

Additionally, during this quarter IDNYC and the New York City Department of Corrections (DOC) introduced a partnership to increase access to IDNYC cards for one of the most vulnerable groups residing in New York City: those who have been recently incarcerated. With this partnership, the DOC has granted access to its records so that IDNYC may verify applicants' identity information during the application process.

11) **The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:**

During this quarter, IDNYC cultural partners issued a total of 1,294 free one-year memberships. Since the beginning of 2021, a total of 4,893 memberships have been issued by cultural institution partners, with 766,152 memberships issued since January 2015.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 69,677 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.

Health

The IDNYC card continues to facilitate access to better health and savings.

- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$1,296,798 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$156,648 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$4.1 million dollars (\$4,112,487.25) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 10,552 cardholders have linked their IDNYC cards to their H+H accounts. Additionally, IDNYC has been a crucial tool for registering for and receiving COVID-19 vaccines and care.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC card online, at My Vaccine Record (MVR), to verify their identity to access their own or their children's official immunization records, including for COVID-19, from the NYC Department of Health & Mental Hygiene's (DOHMH) Citywide Immunization Registry (CIR). Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. To date 7,519 cardholders have accessed vaccine records using an IDNYC card. During the fourth quarter, more people are accessing MVR using their IDNYC to retrieve their COVID-19 vaccination record.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 12,064 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.