

March 30, 2018

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

In the first quarter of 2018, IDNYC expanded outreach efforts to high-need populations to ensure that all eligible residents are able to take advantage of this essential program. Through partnerships with City and State government, staff worked directly with New Yorkers accessing services through the Department of Homeless Services, high school youth, and people with mental health disabilities served by the NYS Office of Mental Health (OMH) to enroll more than a thousand high-need residents. This quarter, outreach teams took to all five boroughs to connect New Yorkers to IDNYC. In total, IDNYC enrolled 34,639 New Yorkers, including 2,557 at its pop-up sites, and another 507 aboard *IDNYC on the Go!*, IDNYC's mobile command center.

The IDNYC team also reached tens of thousands of New Yorkers, in their language, to increase awareness about IDNYC's range of cultural, recreational and entertainment benefits. In January, IDNYC sent a membership update to over 70,000 New Yorkers to highlight new 2018 benefits, including three new cultural partners announced in the fourth quarter of 2017. The message was sent in 12 languages, including English, and was opened by nearly 30,000 unique individuals.

This quarter, in close partnership with the Department of Cultural Affairs (DCLA), we hit a new benchmark for cultural membership redemptions through IDNYC, which now total 606,228 since January 2015. This quarter alone, cardholders redeemed more than 17,000 free one-year memberships at our 44 cultural benefit partners.

At the end of this quarter, there are 1,178,978 unique cardholders enjoying the meaningful benefits of the IDNYC program.

IDNYC is grateful for the ongoing leadership and partnership of the New York City Council and Speaker Johnson.

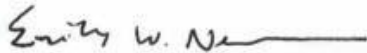
Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Acting Commissioner, Mayor's Office of Immigrant Affairs



Emily W. Newman, Acting Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

**New York City Identity Card Program Quarterly Report
 January 1, 2018 - March 30, 2018**

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,278,542 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of Mar. 30, 2018	Estimated Eligible Population (age 14 & up) ¹	% of Borough Population Eligible for IDNYC Card (age 14 & up)
Bronx	228,894	1,166,988	19.61%
Brooklyn	376,059	2,143,776	17.54%
Manhattan	254,864	1,447,329	17.61%
Queens	387,614	1,961,096	19.77%
Staten Island	31,047	394,911	7.86%
Non-NYC P.O. Box	64		
TOTAL	1,278,542	7,114,100	17.97%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,247,836 identity cards.

¹ Based on percent of population 14 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of March 29, 2018 IDNYC has issued 46,169 cards to minors (individuals aged 14 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC received no requests from City agencies for applicant information.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During this reporting period, IDNYC has not shared any documents submitted by applicants to establish eligibility for the card with any City agencies.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

There were no requests from agencies during this reporting period. For information about responses to requests from law enforcement, see the response to item (7) below.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC disclosed information about one applicant pursuant to a judicial subpoena that was received from the Bronx District Attorney's Office.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 162 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected six unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to one applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There were four instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 10 applications were denied. Where possible, in cases where we suspect an individual is applying for a card under someone else's identity, we notify the potential victim about the improper use of their identity information by letter.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:

This quarter, outreach teams took to all five boroughs to connect New Yorkers to IDNYC. In total, IDNYC enrolled 34,639 New Yorkers, including 2,557 at its pop-up sites, and 507 aboard *IDNYC on the Go!*, our mobile command center. This quarter the program expanded outreach efforts to homeless New Yorkers in partnership with the Department of Homeless Services (DHS); to high school youth in partnership with the Department of Education (DOE); and to people with mental health disabilities in partnership with NYS OMH. In addition, we continued to raise awareness of the card's banking benefits.

In collaboration with DHS, the IDNYC team employed a variety of approaches to reach homeless New Yorkers. We conducted 10 engagements this quarter in Brooklyn and Queens, including street outreach days, presentations to family shelter residents, DHS staff trainings, and group enrollment of shelter residents. We also worked with DHS staff to connect homeless individuals in need of immigration legal services to ActionNYC, New York City's free immigration legal help program.

This quarter, IDNYC continued its collaboration with DOE by enrolling 635 individuals at IDNYC pop-up enrollment centers at Khalil Gibran International Academy; Pathways to Graduation; Aviation High School; and Sunset Park High School. In addition, we used *IDNYC on the Go!* to reach intermediate and middle school families in the Bronx with pop-up enrollment sites at The Steambridge School (P.S. 481), as well as the building shared by IS 244, MS 343, and the International Community High School.

Furthering our commitment to providing government issued ID to our most vulnerable populations, we partnered with the Manhattan Psychiatric Center to enroll patients on site. The IDNYC card empowers this population with the identification necessary to take critical steps upon discharge, including the ability to apply for housing.

In addition, this quarter *IDNYC on the Go!* traveled to the 33rd Precinct in Washington Heights for an event in partnership with the NY Dominican Officers Organization, at which 30 officers and their families enrolled for the card. This event was held as part of a resource fair in partnership with New York City's Department of Housing Preservation and Development, Department for the Aging, and Department of Health and Mental Hygiene; as well as ThriveNYC, GetCoveredNYC, and the Tenant Support Unit.

Finally, to promote IDNYC's banking benefits, we held an IDNYC Access to Banking Event in Jamaica, Queens, hosted in partnership with the NYC Department of Consumer Affairs, State Senator Leroy Comrie, Council Member Daneek Miller, Assembly Member Clyde Vanel, and local IDNYC banking partner Carver Bank. The event was attended by Haitian and Bengali business owners in the district.

(10) The City's efforts to promote acceptance of the New York City Identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility.

(11) The types of services, other than city services, for which the New York City identity card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. In 2018, the City will continue to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

Culture, Entertainment, Sports, and Education

- This quarter, we hit a new benchmark for IDNYC cultural membership redemptions. The number of free one-year memberships at leading cultural institutions redeemed this quarter alone was 17,047, bringing the total to 606,228 since January 2015.

We continue to collaborate with our cultural partners to expand awareness of IDNYC's benefits. This month we participated in the Metropolitan Museum of Art's press conference announcing its new policy requiring proof of NYC residency to obtain free admission to the museum. Shortly after, we hosted an IDNYC pop-up enrollment site at the museum, and Commissioner Tom Finkelpearl from the Department of Cultural Affairs and Acting Commissioner Bitta Mostofi from the Mayor's Office of Immigrant Affairs surprised one lucky IDNYC cardholder at the American Museum of Natural History by announcing that they had redeemed IDNYC's 600,000th cultural membership.

- Since the start of the program, cardholders have used the IDNYC to purchase 62,231 discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; Baruch Performing Arts Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse and KidPass.
- And since January 2018, 1,666 cardholders have signed up for free Zipcar memberships and related discounts using their IDNYC cards.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems continues to allow New Yorkers to use their IDNYC cards as a single, city-wide library card. Since January 2015, over 71,336 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 30,405 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and Bike New York, Citi Bike, NY Roadrunners, and Aviator Sports and Events Center memberships.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide

prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$718,024 on their prescription purchases.

- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$190,000 in discounted grocery purchases this quarter, bringing total grocery savings to more than 1.4 million dollars (\$1,459,514) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 4,586 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date, 1,996 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 8,140 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.